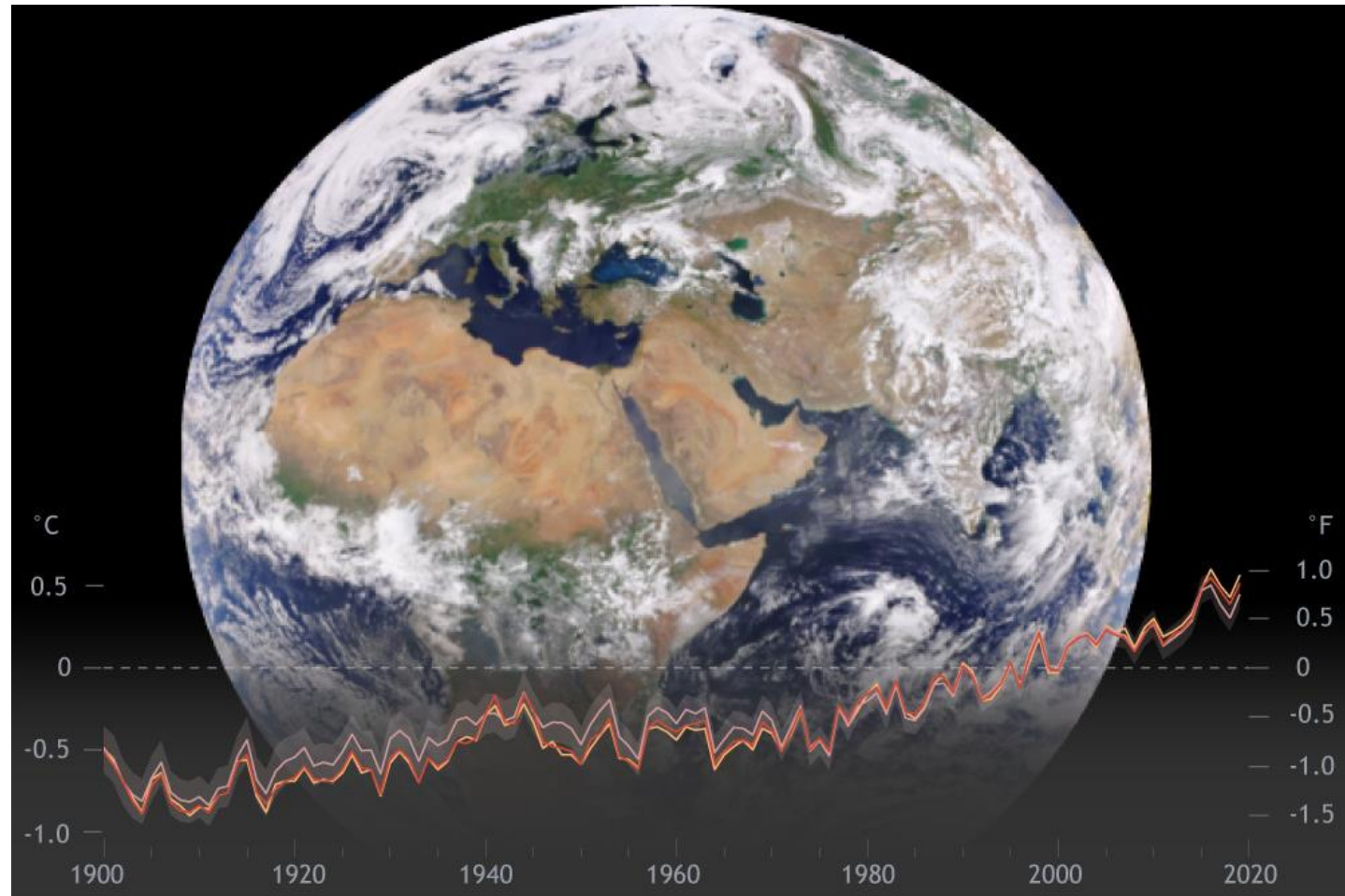




Sustainable and efficient value chains
are crucial for a sustainable food consumption



Global temperature is rising

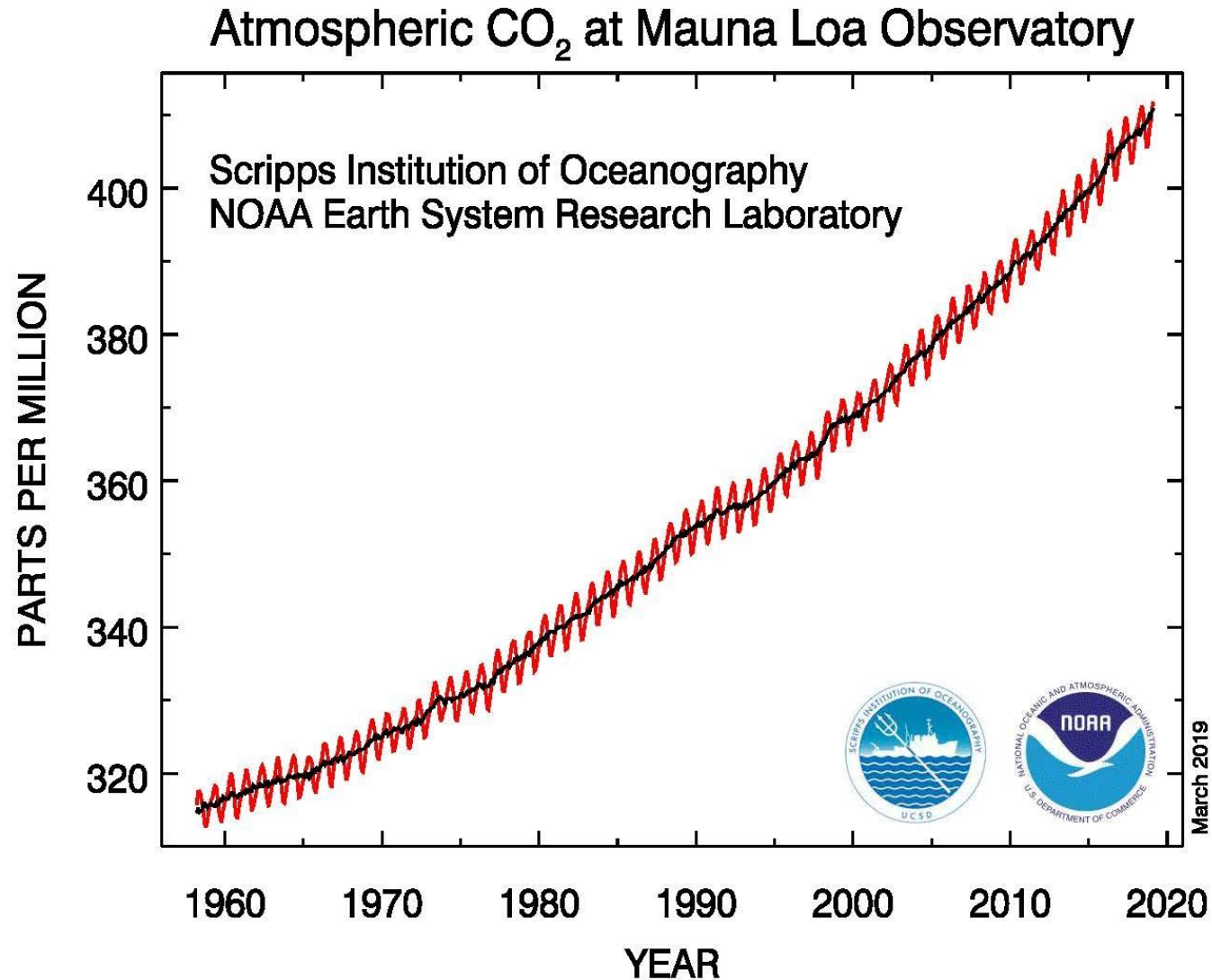


NOAA DISCOVER/EPIC
June 24, 2019

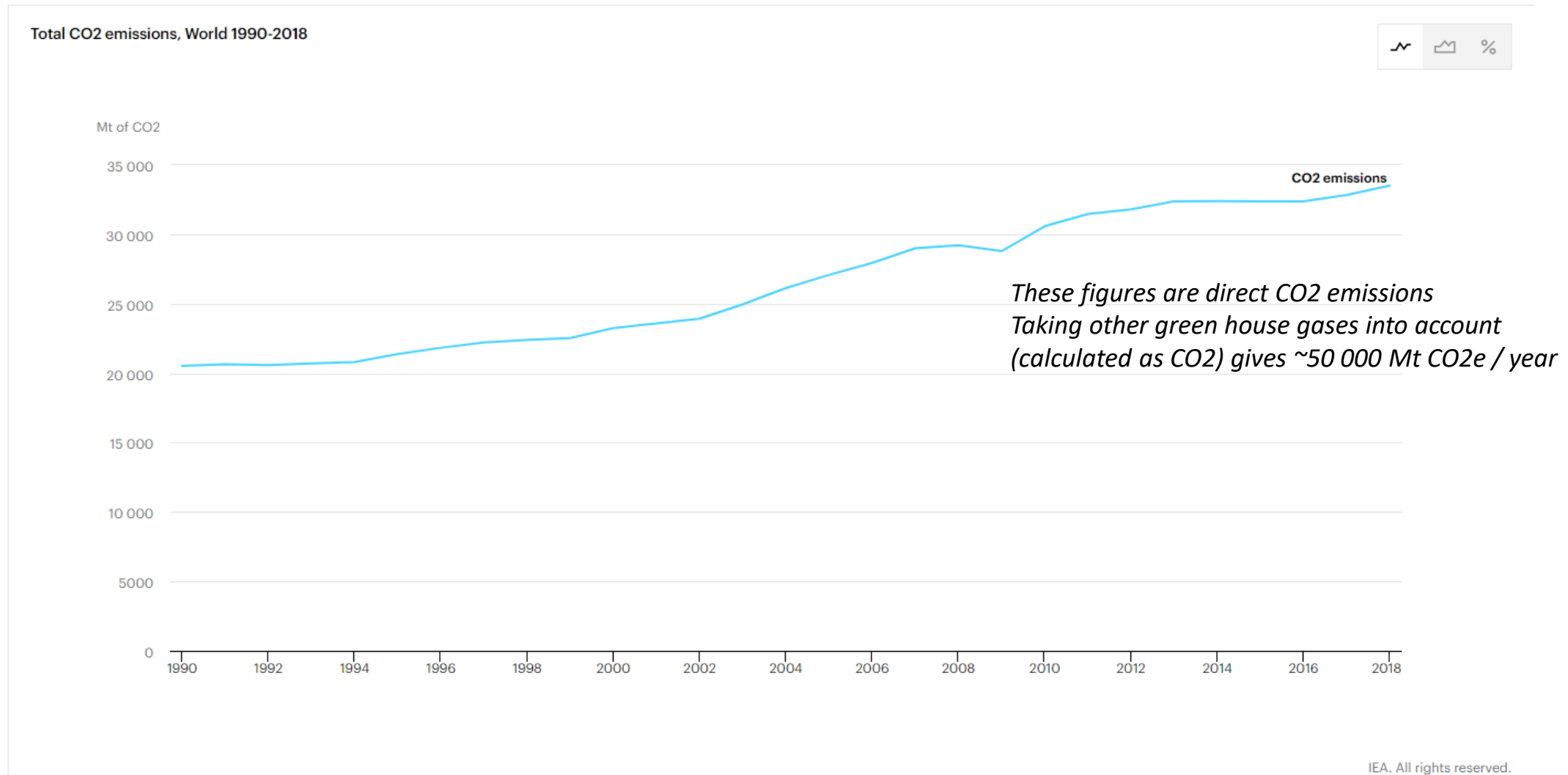
— NOAA — Univ. East Anglia (HadCRUT4) — NASA

NOAA Climate.gov
Data: SOTC 2019

Atmospheric CO₂ concentration increase



Global CO2 emissions continue to increase



The world is in desperate need of change and time is running out

Mother Earth

Home to 7,8 billion people



Consisting of:

- 71 % oceans
- 29 % land
 - 10 % Agriculture
 - 8 % Forests

Global production:

Grains and oil seeds:

3,2 billion tons



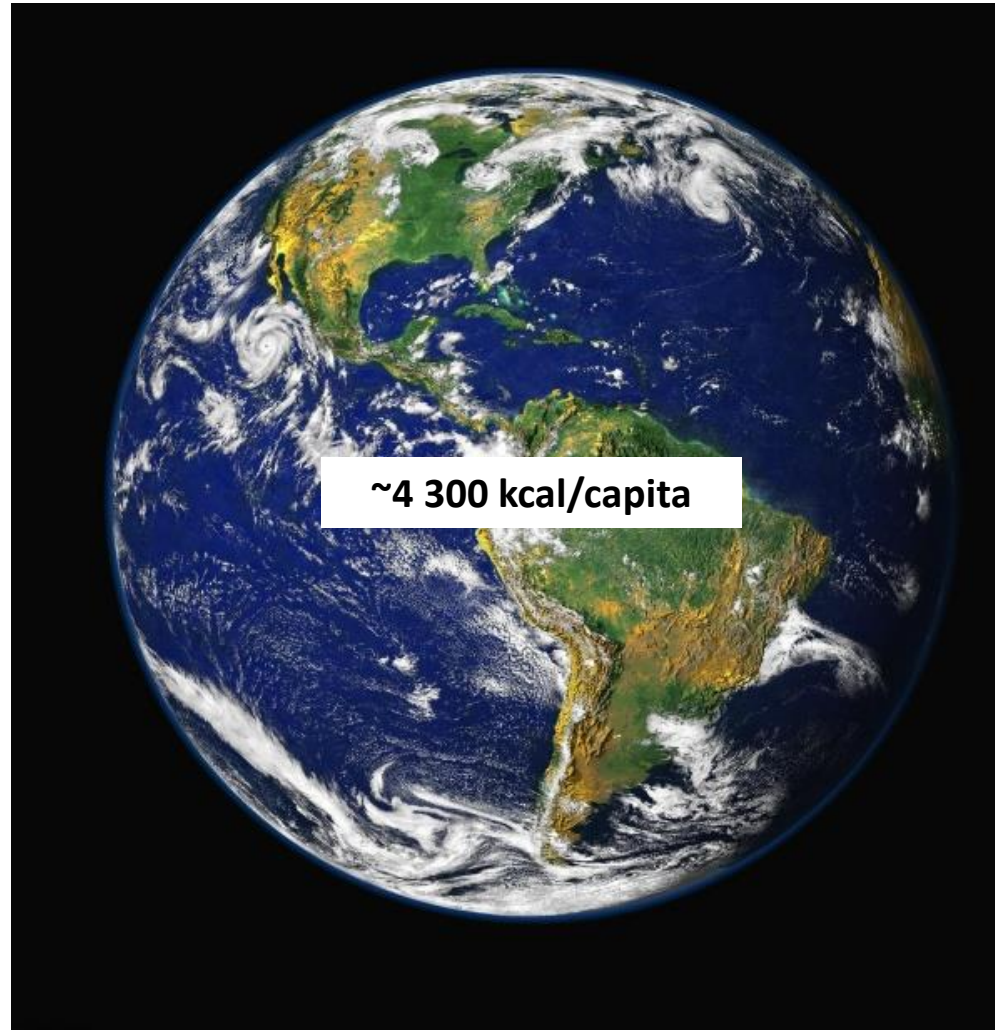
Sugar cane and -beets:

2,2 billion tons



Fruit, vegetables & others

3,7 billion tons



~4 300 kcal/capita



Food consumption:

2 950 kcal/capita

Source: FAOSTAT

Global production:

Grains and oil seeds:

3,2 billion tons



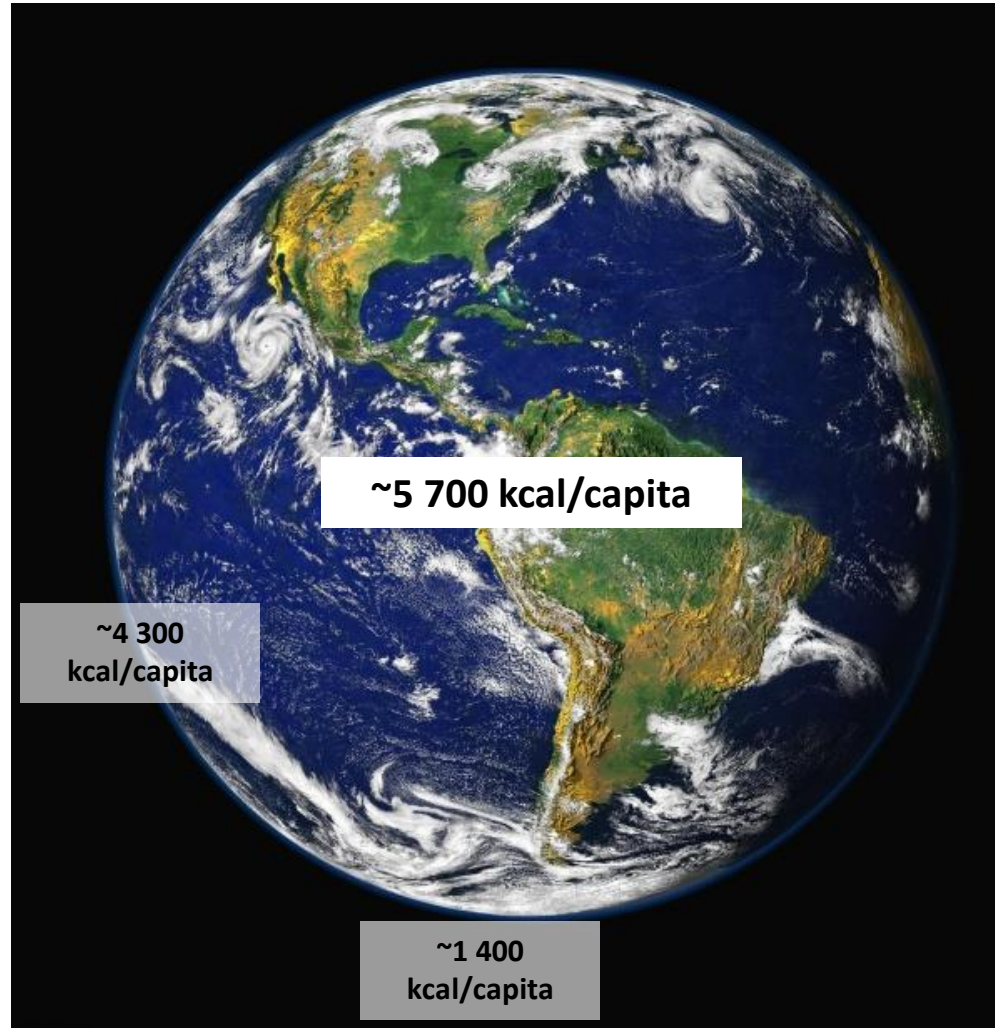
Sugar cane and -beets:

2,2 billion tons

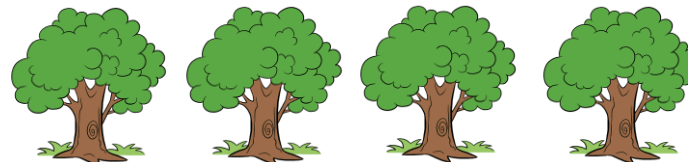


Fruit, vegetables & others

3,7 billion tons



Forestry:
3,9 billion m³



Source: FAO

Source: FAOSTAT

Global production:

Grains and oil seeds:
3,2 billion tons



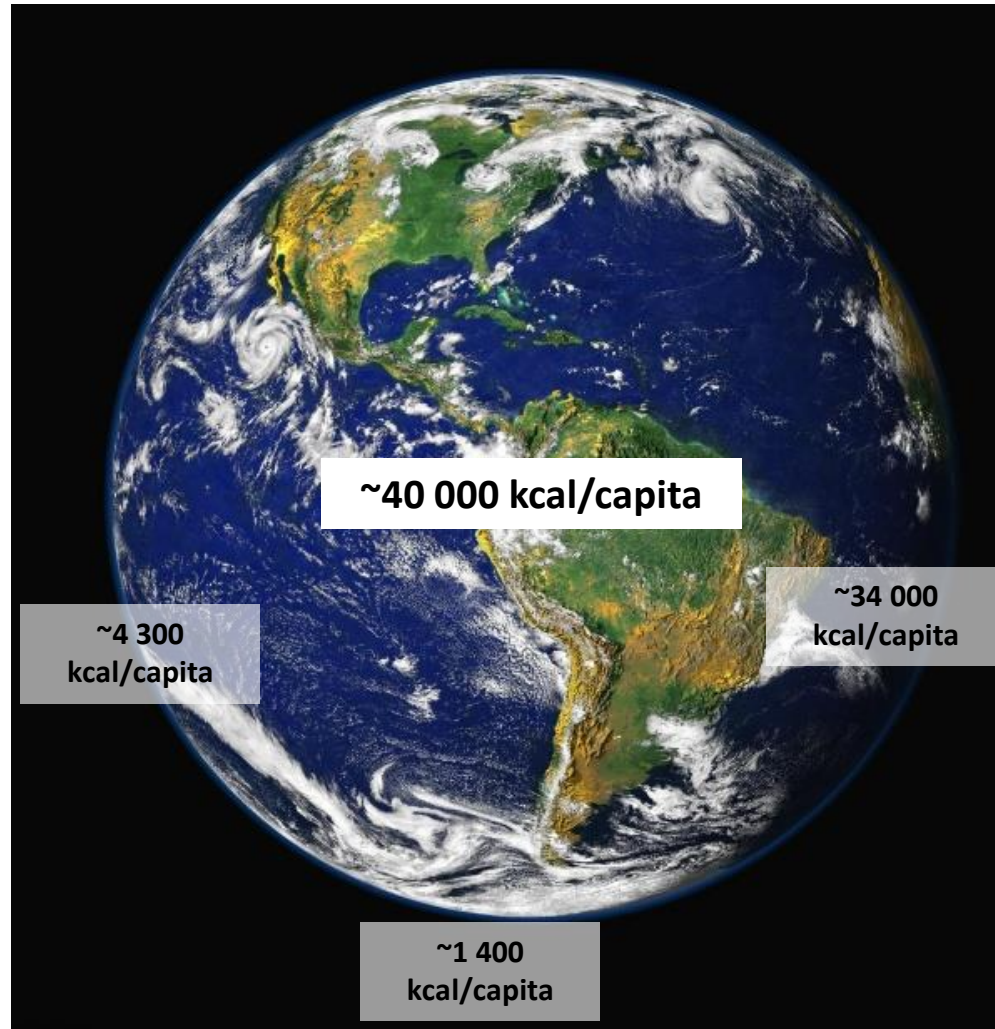
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3,7 billion tons

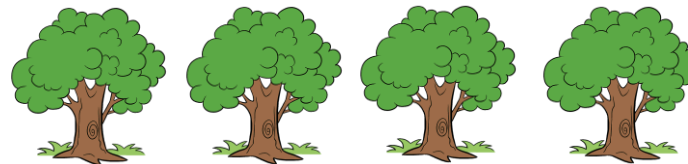


Source: FAOSTAT

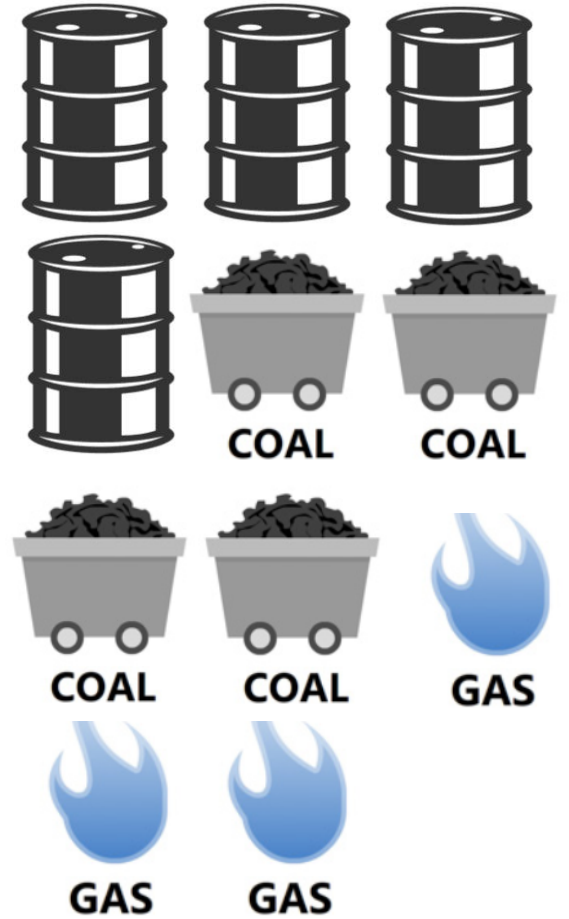


Forestry:
3,9 billion m3

Source: FAO



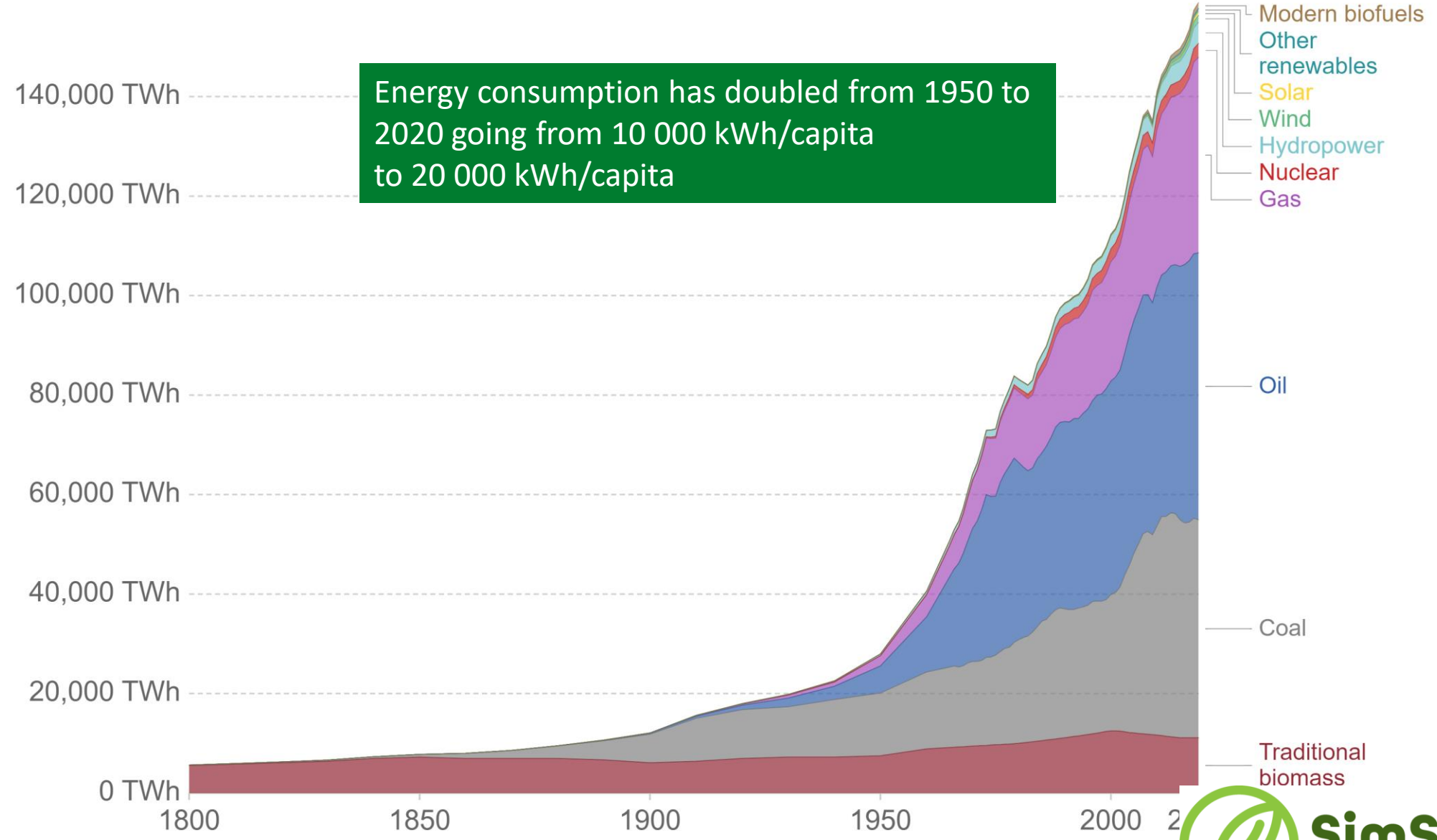
Fossil raw material:
11,5 billion tons



Source: IEA

Global direct primary energy consumption

Direct primary energy consumption does not take account of inefficiencies in fossil fuel production.



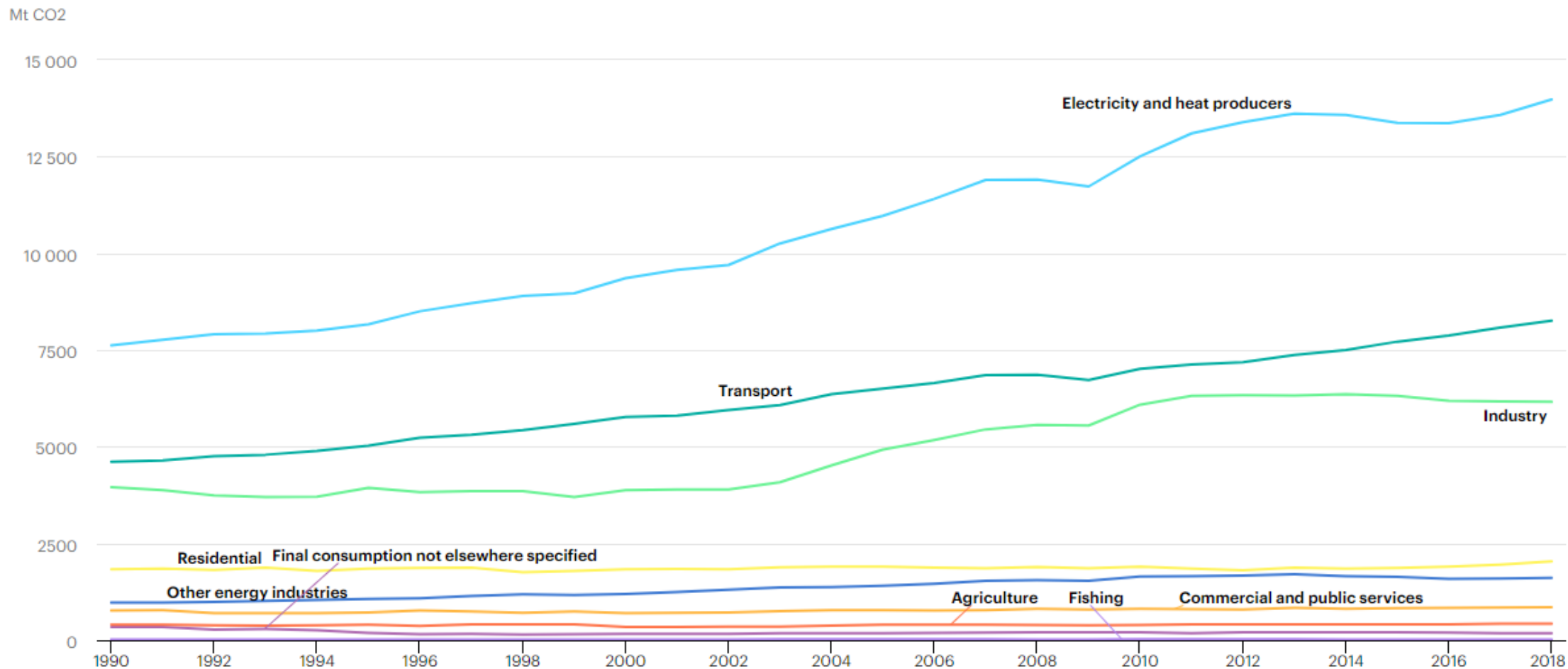
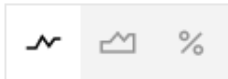
Source: Vaclav Smil (2017) and BP Statistical Review of World Energy

OurWorldIn



SimSuFoods
SIMPLE & SUSTAINABLE FOOD SOLUTIONS

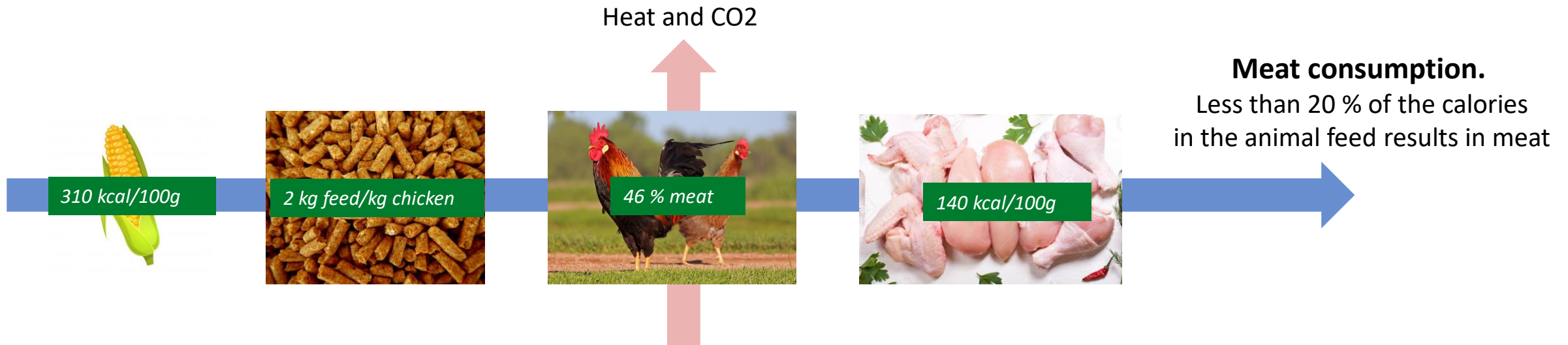
CO2 emissions by sector, World 1990-2018



IEA. All rights reserved.

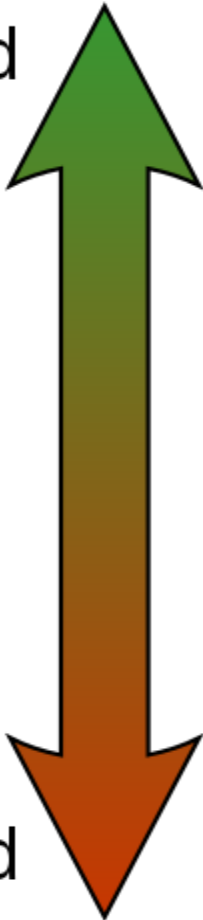
Energy consumption must decrease and fossil raw materials replaced with renewables

Value chain efficiencies

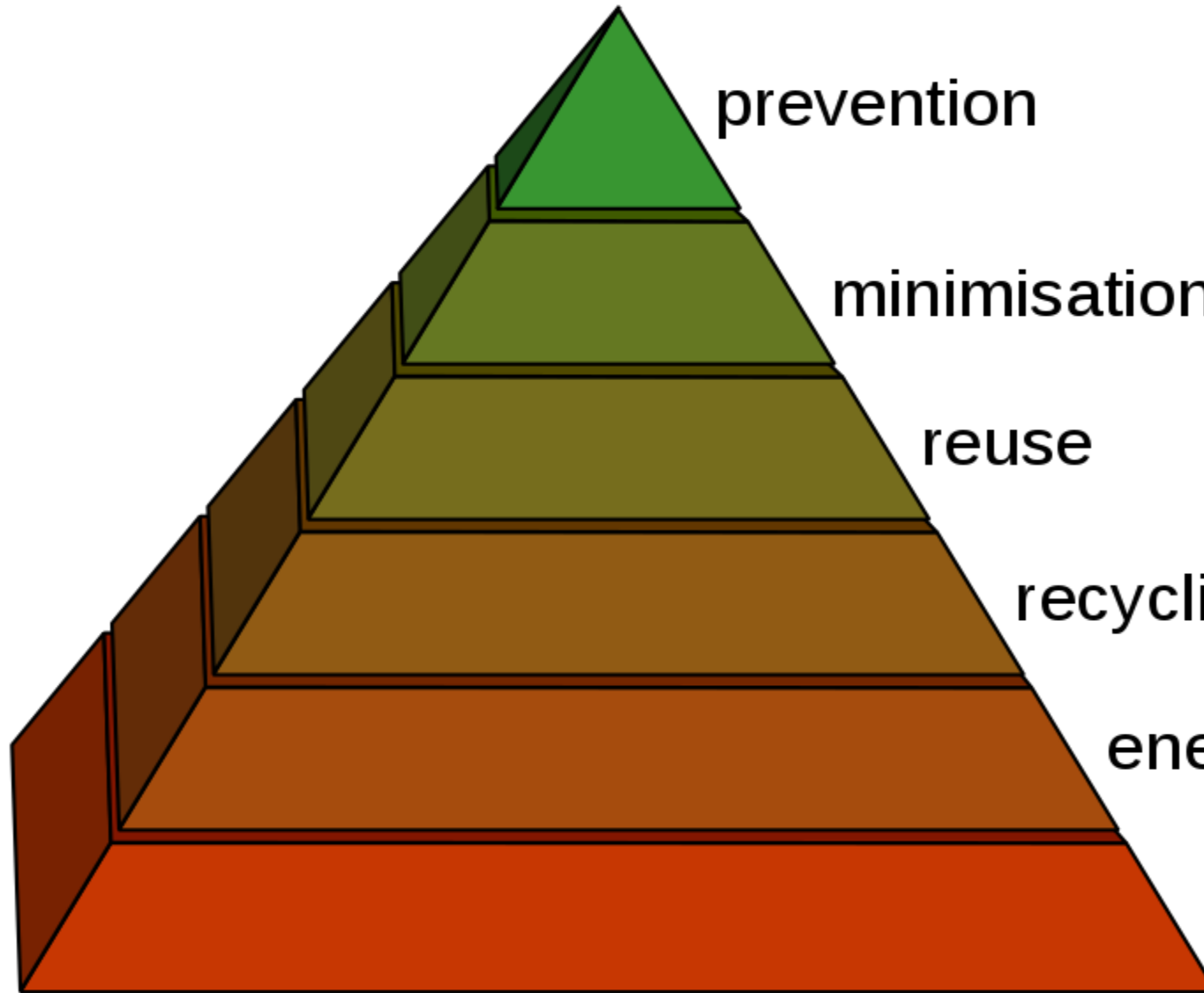


45 % of global grain production is used for animal feed

most
favoured
option



least
favoured
option

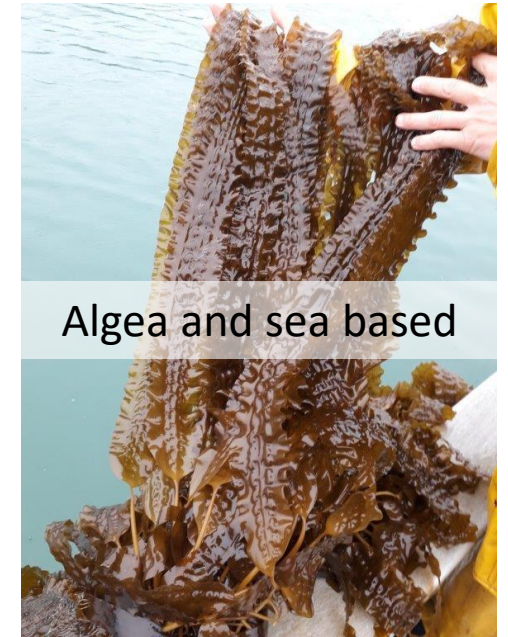
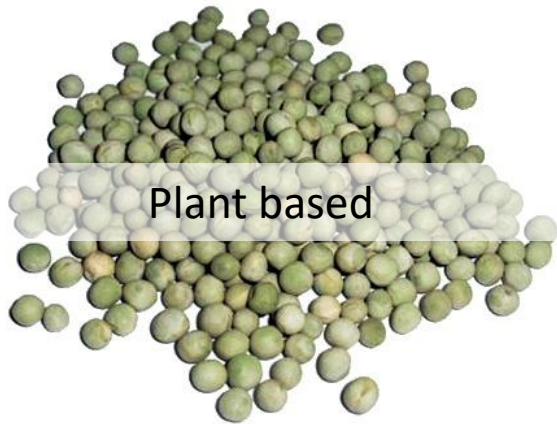


Waste Hierarchy – How to lower the raw material consumption

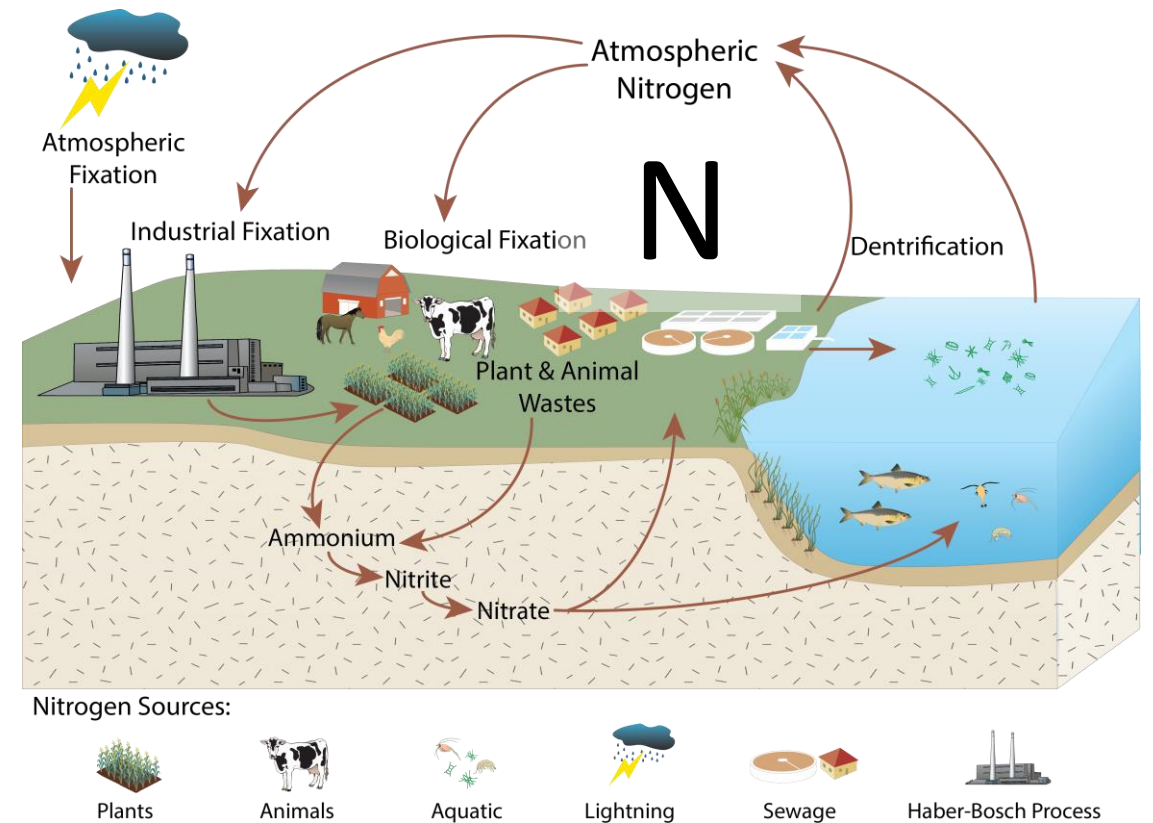
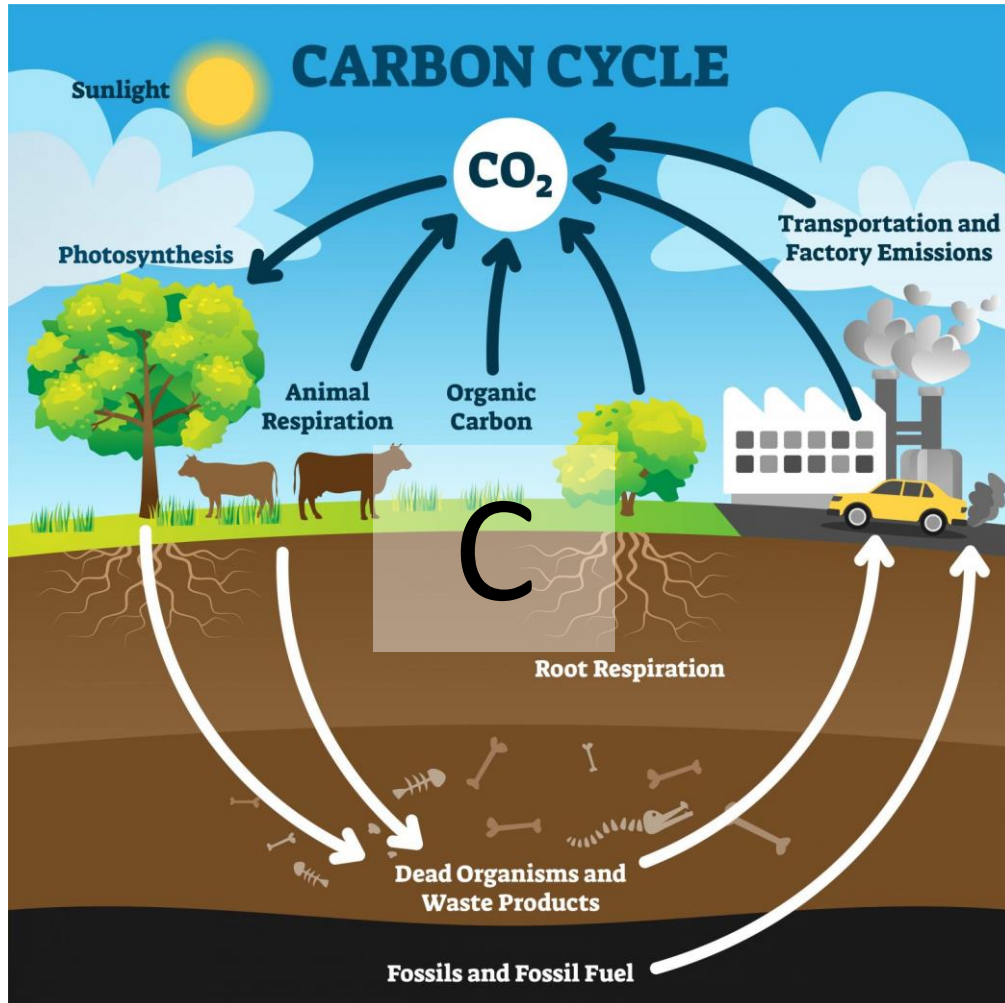
Example of efficient value chains



Alternative proteins – Reducing meat consumption

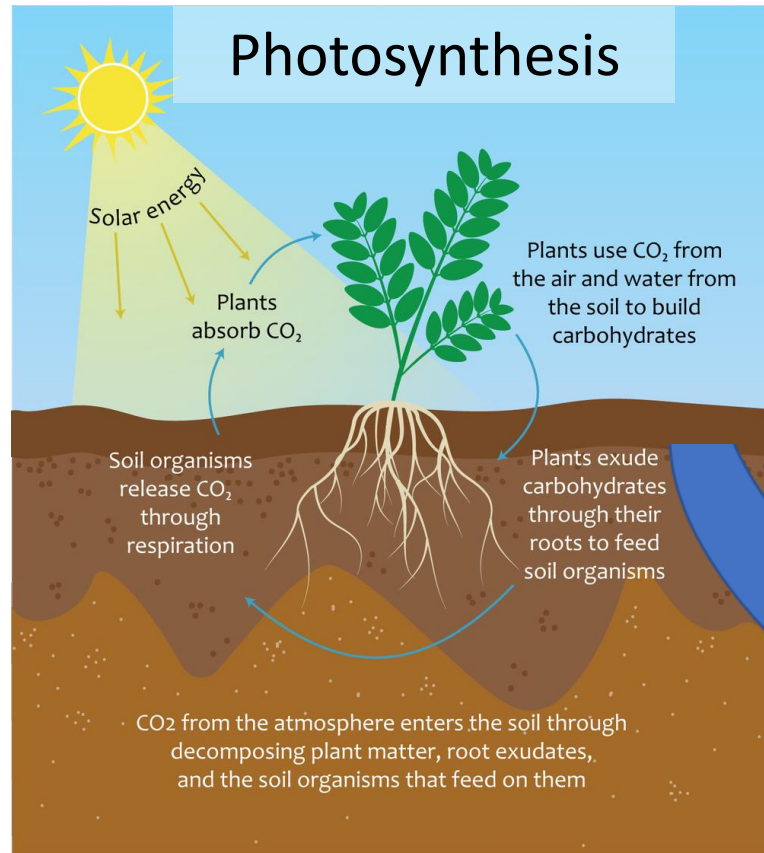


Two important cycles to keep in mind

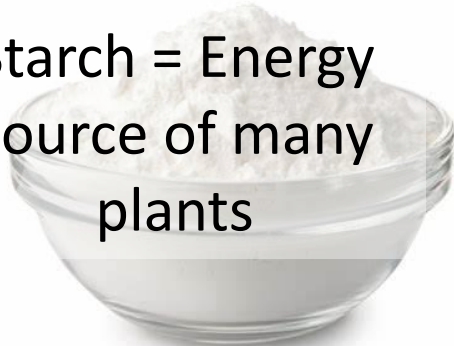


Conceptual diagram illustrating the nitrogen cycle with Haber-Bosch process.
Diagram courtesy of Integration and Application Network (ian.umces.edu), University of Maryland Center for Environmental Science. Source: http://ian.umces.edu/link/blog_nitrogen-fixation

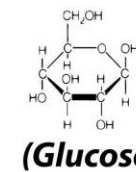
Carbon cycle - plants



Starch = Energy source of many plants



CO₂



+ O₂

Cell Membrane



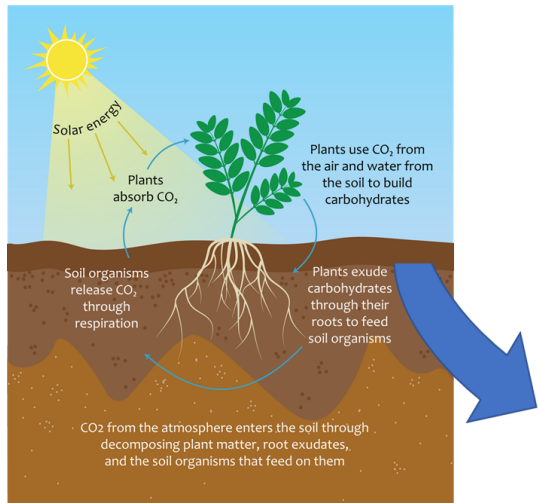
CO₂ + H₂O

ATP

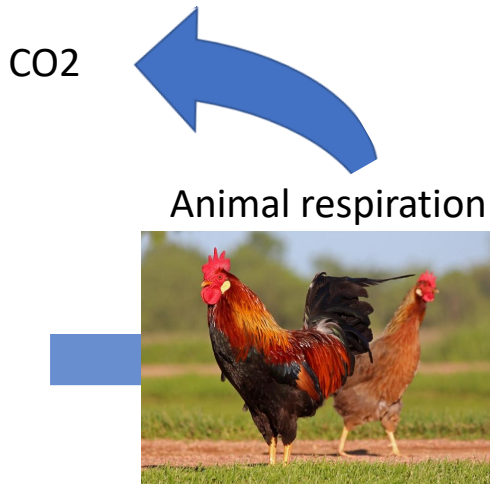
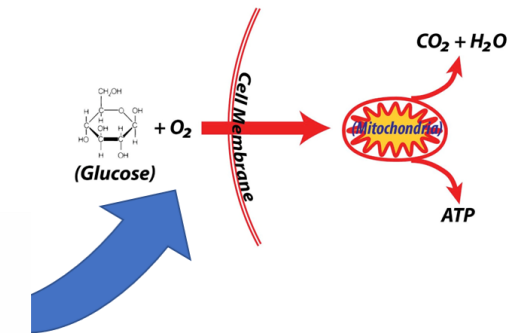
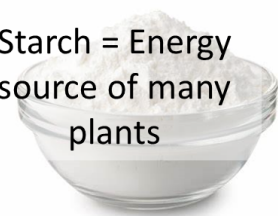


SimSuFoods
SIMPLE & SUSTAINABLE FOOD SOLUTIONS

Carbon cycle - animals

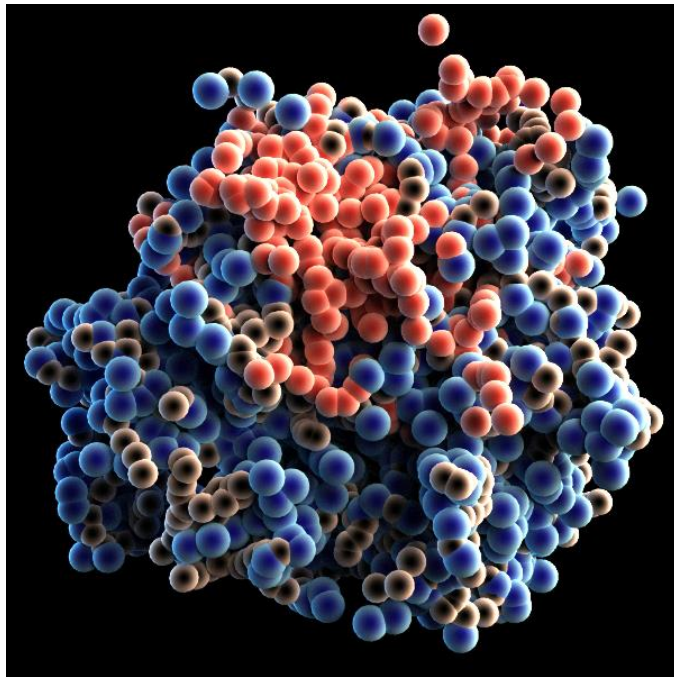


Starch = Energy source of many plants

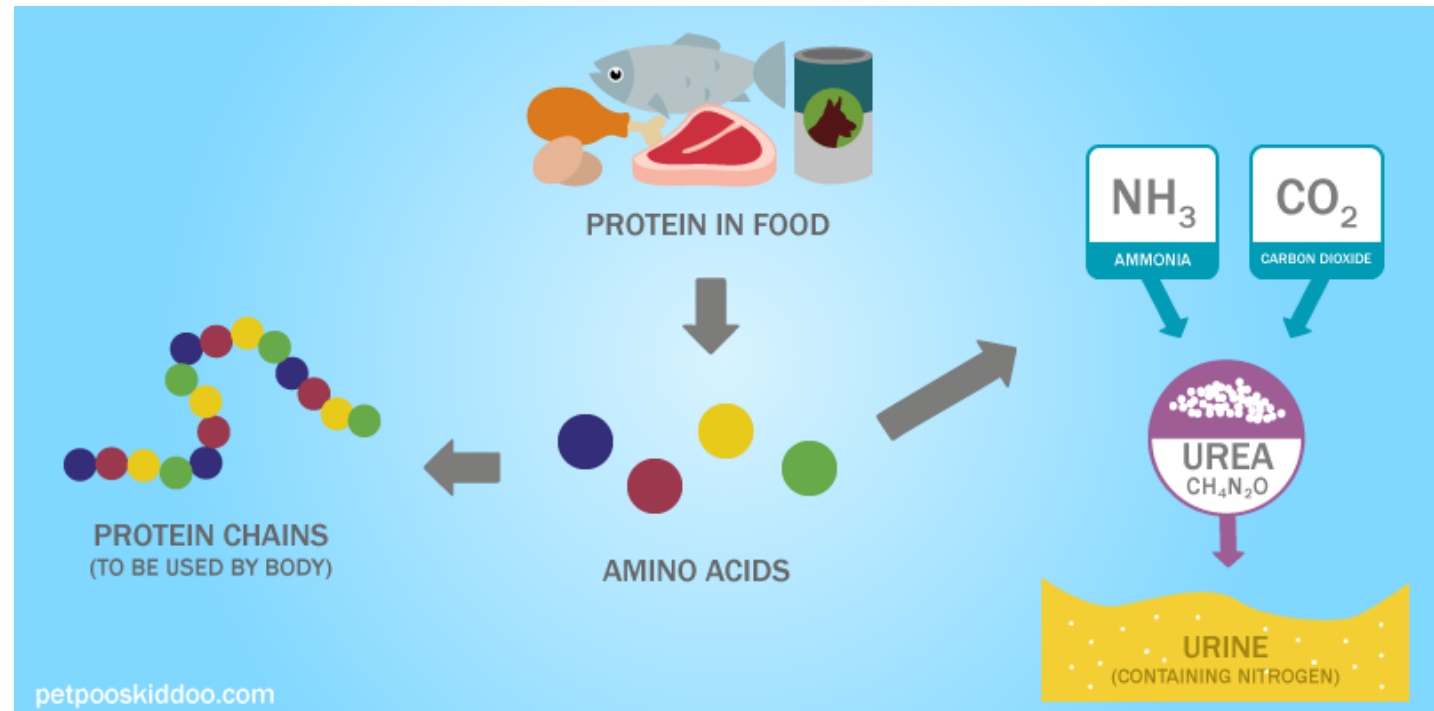


Nitrogen – Essential component in proteins

Proteins – Large molecules acting as micro factories within the body (ex enzymes)



20 g protein per 100 g meat consist of about
3 g nitrogen per 100 g meat



Protein/Nitrogen cycles

Chicken

Protein
(100 %)



Muscle build up (meat)
to act as protein source
for humans
(20 %)

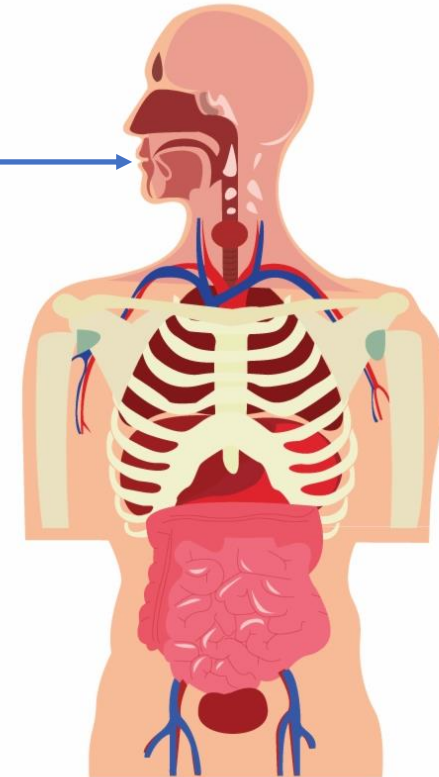
Nitrogen in urin

Nitrogen in feces

Organic nitrogen (fertilizer)
(80 %)

Adult human

Protein



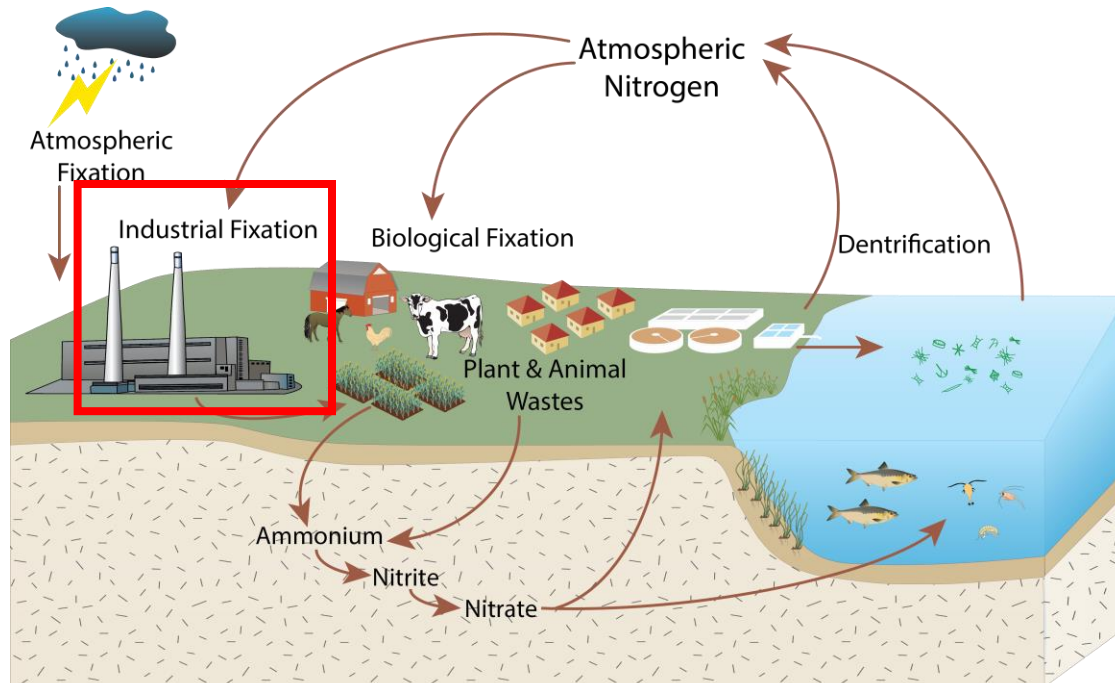
Nitrogen in urin

Nitrogen in feces

Nitrogen cycle – Industrial fixation

(1 % of global energy usage)

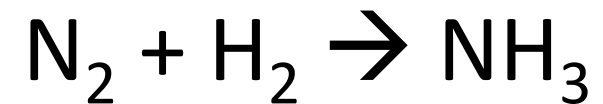
Addition of nitrogen (organic or inorganic) is essential to gain Agricultural productivity!



Nitrogen Sources:

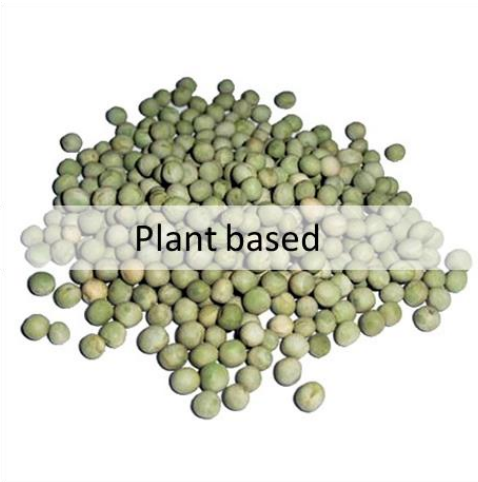
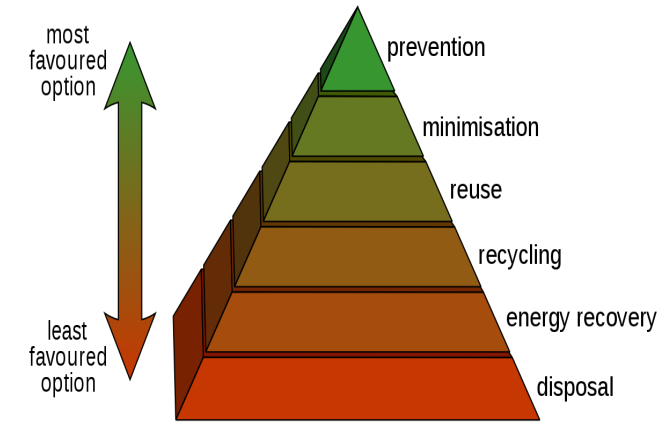


Example industrial ammonia production:



Conceptual diagram illustrating the nitrogen cycle with Haber-Bosch process.
 Diagram courtesy of Integration and Application Network (ian.umces.edu), University of Maryland Center for Environmental Science. Source: http://ian.umces.edu/link/blog_nitrogen-fixation

Key questions:
What is the C & N source and how efficient is the value chain



SimSuFoods



Grain and legumes



Dry product

- Mix with water, veg. Oil and spices
- High protein content, gives upto 30 g protein/100 g food dish

Simplyfied value chain

- No handling of regrigerated goods
- Less transports
- Long shelf life results in less food waste

Resulting in:
Less climate footprint
Decreased production cost



Thanks for listening!
Together we can make a change

